

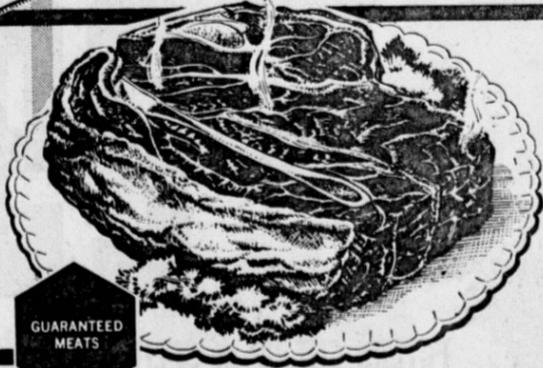
XLNT SALADS
POTATO, MACARONI OR COLE SLAW
lb. plastic container **29¢**

GRAND TASTE — TENDER & JUICY
FRANKS
pound cello pkg. **49¢**

PILLSBURY or BALLARD
BISCUITS
3 8-oz. tubes **25¢**

READY TO EAT
SOUTHERN STAR
CANNED HAM
5 pound tin **\$3.89**

FRUIT & CREAM FLAVORS
WINSTON ROSEN PIES
reg. pkg. **49¢**



U.S.D.A. "CHOICE" BEEF
CHUCK POT ROAST
39¢ lb.



ASSORTED SOFT DRINKS
CLIQUEOT CLUB
quart bottle **10¢**

U.S.D.A. "CHOICE" STEER BEEF
CHUCK STEAK 49¢ lb.
U.S.D.A. "CHOICE" STEER BEEF
RIB STEAK 89¢ lb.

U.S.D.A. "CHOICE" STEER BEEF
Standing Rib Roast 83¢ lb.

BRANDYWINE button or sliced mushrooms! 2 1/2 oz. glass jar
ASTY MUSHROOMS 4 for \$1
taste and quality! (Includes 2c off). 24 oz. jar
orehouse MUSTARD 27¢
RIPE olives superb for all dining occasions. Tall can
IMBRIPE OLIVES 25¢
B. fresh cucumbers are best for cool salads. 58 oz. jar
UCUMBER SLICES 59¢

U.S.D.A. "CHOICE" STEER BEEF
CROSS RIB ROAST (Boneless) 79¢ lb.
FULL FLAVORED, UNMATCHED QUALITY
BONELESS BEEF STEW 79¢ lb.
U.S.D.A. "CHOICE" STEER BEEF
TENDER FAMILY STEAK 89¢ lb.
U.S.D.A. "CHOICE" STEER BEEF
PLATE BOILING BEEF 19¢ lb.
U.S.D.A. "CHOICE" STEER BEEF
MEATY SHORT RIBS 29¢ lb.

U.S.D.A. "CHOICE" BEEF
CLUB STEAK \$1.09 lb.
FRESH GROUND HOURLY
GROUND BEEF 39¢ lb.

CHRIS & PITTS — REGULAR OR HOT
BARBECUE SAUCE
12-oz. bottles **\$1**

U.S.D.A. GRADE "A" FRESH FROZEN CALIF. GROWN 4-8 lb. ave.
GRADE "A" BELTSVILLE TURKEYS 49¢ lb.
CERTI FRESH FRIED & FROZEN
SCALLOPS 7-oz. pkg. 39¢
FROZEN BROADBILL STEAKS
SWORDFISH 69¢ lb.
OSCAR MAYER FLASH FROZEN
SPARE RIBS lb. 49¢
CERTI FRESH FROZEN 1 1/2 lb. pkg.
FISH STICKS 99¢

U.S.D.A. GRADE "A" FRESH FROZEN
GRADE "A" FRYING CHICKENS
TRA PAK **39¢ lb.**

FREE LONE STAR
ALUMINUM FOIL
25 ft. roll **25¢**

SPECIAL \$1.18 VALUE
CURAD 59¢

FRESH ORANGE JUICE 49¢
You'll delight in seeing pure orange made in just a few seconds — automatically! 24-oz. jar

TWIN PACK FLESH BANDAGE AND TRANSPARENT BANDAGES

CINNAMONY BAKERY

GOURMET GALLEY

TOPPED WITH PURE WHIP CREAM
6" CREAM PIES 43¢ each
chocolate, lemon, coconut or banana

DELICIOUS, MOUTH WATERING
VIRGINIA BAKED HAM
reg. \$1.69 **\$1.49 lb.**

DUTCH CRUNCH BREAD
29¢ loaf

ALL SALADS
POTATO, MACARONI, COLE SLAW, BEET OR BEAN
pint container **29¢** reg. 35¢

BLUEBERRY MUFFINS
6 for 36¢

DEL AMO SHOPPING CENTER
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF



TV CANDIDS
by Terrence O'Flaherty

My God, but the women on television are a shallow collection of wenches! Generally they lack style, mystery, grace, substance and other things that make a woman truly beautiful.

After spending the greater part of the day shuffling through the long list of TV's one-layer female personalities, I became so depressed that I called Marlene Dietrich in New York just to refresh my memory of what a real, completely beautiful woman is like.

That voice! It is beguiling and assured, yet so innocent and elfin, that I laughed at the wonderful incongruity of it.

She not only separates the men from the boys, she divides the women from the girls. Alongside her, the ladies on television seem like teen-age cardboard cut-outs in a village supermarket.

She has written a book titled "Marlene Dietrich's ABC." On the surface it seems a curious collection, but after reading it through, the volume holds an astonishingly honest mirror to a fascinating woman who is sentimental and practical, elegant and forthright, timeless as a pearl.

She told me she had stayed away from television because she hasn't found anything to fit. "Some people don't mind jumping in hastily. I have been waiting for something that is fantastic and I haven't found it."

She had some interesting things to say about television in general.

"You can feed your baby peacefully when it's cartoon time. The toddlers will sit transfixed and still — no mischief will be done, no cries or falls will jar your heart. In the good old days an aunt would come and read stories so you could do your chores. But aunts now live in other towns, it seems. You know how long your peace will last; the programs are a clock sounding the hours.

"The violence, debauchery, the sugar-dripping falsity, glorified depravity, vulgarity—the age-old reagents of allurements are there to search you out. Don't turn the knob . . ."

Here is one star's book that wasn't ghostwritten. Among the comments I found interesting.

SEX: "In America an obsession. In other parts of the world a fact."

BEAUTY: "The emphasis on visual beauty, particularly in America, is taking on dangerous proportions. Dangerous especially for the youth. The youth of today are thrown into utter confusion almost systematically and I consider it a miracle that they manage to survive with some sanity . . . In the realm of love and happiness, beauty lies like a feather on the scale of values. This is one of the most shocking realizations that can come to the beautiful girl . . ."

SLEEP: "Something holy."

CHEAP: "Nothing that is cheap looks expensive."

EXPENSIVE: "Expensive things LOOK expensive. There's always a connoisseur in the crowd."

KISSES: "Don't waste them. But don't count them."

LOVE LETTERS: "Write them—it will do you good. Keep copies." . . .

MOROCCO: "Looks better in films."

ITALIAN MEN: "Beautiful hot air."

PRIDE: "In love, pride is not as dangerous to men as it is to women. A man forgets his pride when pride is not the issue."

PANTS: "In Texas, when you want to say a man is beautiful or handsome, you simply say, 'His pants fit him.'"

FRAISES DES BOIS: "The tiny wild strawberries of France. Only when you have tasted them do you know what summer tastes like."

DIETRICH: "In the German language—the name for a key that opens all locks. Not a magic key, A very real object, necessitating great skill in the making."

LIFE'S LIKE THAT By FRED NEHER



"First day at school"